

A book to share playing: Giallo Come un Gatto Blu (Whodunit, blue cat?)

It was the end of 2011 when the I.E.D. (European Institute of Design) in Milan asked to Fermoeditore to participate in the thesis of graduates. The publisher accepted by posing as a generic theme the *noir*, and expressing a wish: to see produced a book that you can read in the company.

Giulia Coppola, Silvia Magnani and Paolo Zadra took up the challenge, and thus was born *Whodunit, blue cat?* (*Giallo come un gatto blu*) the story of a murder told from three different points of view: that of the murderer, that of a unwilling witness child and that of the detective who must solve the case. A blue kitten with a long tail, present at crucial moments, ties together the stories and perhaps is the only one who knows the truth. The three stories are told in three different books, contained in a box, designed to let your imagination roam free and make room for interpretations; to be exchanged playing sitting around a table, to comment with friends and family.

The protagonists are the illustrations, accompanied by onomatopoeia and synthetic “suggestions” in English. The international vocation is emphasized as early as the title in two languages: *Giallo come un gatto blu* (literally, “yellow as a blue cat”) becomes *Whodunit, blue cat?*, referring to the deductive detective story or classic crime story. The images speak for themselves, it is not necessary to understand the meaning of sounds and words.

The materials and stationery solutions – such as the special paperback milled with 180° opening – are chosen with care, in the purest Fermoeditore style.

Giulia Coppola, Silvia Magnani and Paolo Zadra

Yellow as a blue cat (Whodunit, blue cat?)

Technical details

The box size 42x12x1,5 cm contains three volumes, and each is bound with a special milled paperback, very sturdy, which allows the opening to 180°. Four-colors printing on Fedrigoni Arcoprint 200 g/m2

Total pages 128

Price € 29.50

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For more information:

Mail: info@fermoeditore.it

t . +39 0521 977384

c . +39 348 834 2237